## **GRAPHIC SPECIFICATION**

## **PS040 - Plastic Pavement Sign**

### **Artwork specifications:**

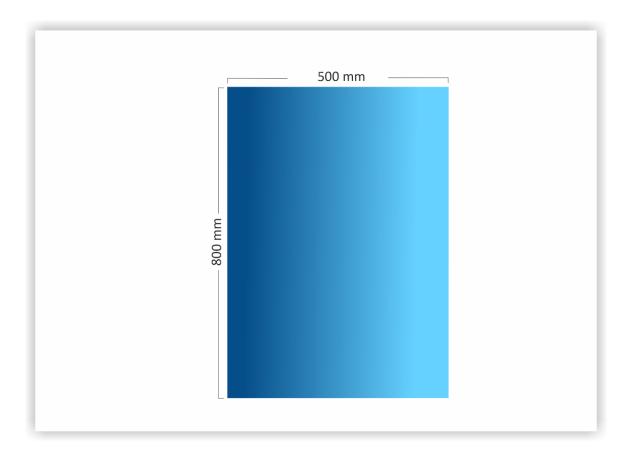
- ✓ file format: TIFF, JPG, PDF, CDR, EPS, PSD, AI we recommand TIFF
- ✓ color mode: RGB, CMYK or RGB combinations, CMYK, Pantone (only in PDF and Ai files)
- ✓ the artwork should be build as one file, without bleed/trimming marks
- ✓ scale 1:1
- ✓ resolution: minimum 72 dpi we recommend 150 dpi
- ✓ Corel Draw files must have fonts converted to curves
- ✓ we recommend using LZW compression when exporting TIFF files

### **Product specifications:**

- ✓ total graphic area: 2 fete W: 500 mm H:800 mm
- ✓ visible graphic area: 2 fete W: 500 mm H: 800 mm

#### **Recommandations:**

- ✓ please do not place important elements (logos, texts, images, etc.) in the following areas: 10 mm left, 10 mm right, 10 mm top, 10 mm bottom.
- ✓ Please position the information you want to be front viewable in the center area with the dimensions W: 480 mm H: 780 mm.
- ✓ The graphic colors may slightly differ from the colors on your screen or on other print proofs, due to factors such as: type of the printed material, ink type, print tehnology, your screen calibration, etc. If in doubt, we recommand you to request a print proof, prior to placing an order.



Page 1

# visible area

Total graphic area 500x800 mm.

Position the desired items in the visible area of 480x780 mm, marked with gray. In the area marked with red you only use the background, no important information.